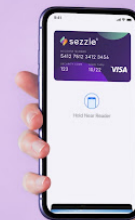


Sezzle Users are Responsible Shoppers

New survey shows Sezzle users feel Buy Now, Pay Later helps them to be more responsible shoppers – it helps them to set budgets as well as feel confident sticking to and managing their budgets and spend.



89%

agree that BNPL helps them to stay on track of their monthly budget and to save money.

68%

are very likely to stick to their budgets this year and strongly agree that BNPL helps them to manage their holiday spend.

BNPL helps Sezzle users to plan out their holiday spend.



78%

set budgets for holiday spend.



40%

have savings accounts specific for holiday spend



50%

draw their holiday budgets from their general savings accounts.

64%

feel as though they have a larger budget this year – with help from BNPL



51%

Their payment method allows them to spend more.

45%

Started saving earlier this year.

47%

They can spread payments out over time.

